



Bullring Shopping Centre, Birmingham.

Ideas at work.

Essential services for business, delivered with energy.

At 1.2 million square feet, Birmingham's Bullring is a powerhouse in British retailing. With 160 stores, this iconic destination draws millions of visitors every year. But it also draws a lot of power.* That's why the developers needed a robust, economic solution for its utilities infrastructure.

Bullring is one of the largest shopping centres in the UK. On opening day, over 275,000 eager shoppers thronged through its malls looking for bargains. But the centre's developers were also seeking a better deal when contracting for utilities. SSE Enterprise has the scale and skills to build and operate multi-utility networks. For larger projects in and around most major UK cities, we also have the freedom to fund the development of utilities infrastructure. As a developer, this gives you the best of both worlds: the technical backing of a major national organisation, and potential for substantial savings.

* Bullring's power grid is built on five 11kV rings with 30 distribution sub-stations.



The area around Birmingham's Bullring has been a retail space for 960 years. No wonder they wanted a utilities infrastructure partner who's in for the long term.

SSE Enterprise is no ordinary business partner. For a start, we're part of one of the UK's leading, longest-established energy companies. (The one that's also the UK's biggest 'living wage' employer.)

As part of a major energy firm, we have decades of experience and expertise in developing multi-utility networks.

Flexibility to save you money

For Birmingham's Bullring, we're proud to provide a host of essential services:

- HV connections and infrastructure
- LV cabling
- Civil works
- Safety and compliance
- Legal work (e.g. wayleaves)
- Smart financial structures

But it isn't just end-to-end excellence that makes major developments like Bullring turn to SSE Enterprise. When you specify a project with us, there's one big added bonus. By regulation,

in and around most of the major conurbations in the UK, we have the ability to structure a commercial offering to suit your needs. These regions include most of the UK's major cities such as London, Manchester, Birmingham, Newcastle, and Glasgow.

As part of SSE plc, we also have the power to help fund utilities infrastructure and bring serious financial benefits for project owners.

Long term commitment

More crucially for any substantial development, SSE Enterprise is no 'fly-by-night' operation.

We don't just build utilities infrastructure, we build confidence.

We were there when Bullring was first planned. Over a decade later, we're still here – giving customers access to the technical support and maintenance to make their working lives easier.



Energy



Contracting



Lighting



Telecoms



Utilities



Energy Solutions

If your project needs technical know-how and financial strength, we've got the energy to deliver. Talk to SSE Enterprise today.



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